

Trademark/Service Mark Application, Principal Register

Serial Number: 97400708

Filing Date: 05/09/2022

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97400708
MARK INFORMATION	
*MARK	VIPME.ORG
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	VIPME.ORG
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	McKinzy Sr., Michael
*MAILING ADDRESS	10568 Century Lane
*CITY	Overland Park
*STATE (Required for U.S. applicants)	Kansas
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	66215
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	042
*IDENTIFICATION	Providing user authentication services using biometric and geological hardware and software technology for electronic voting and e-commerce transactions
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/18/2014
FIRST USE IN COMMERCE DATE	At least as early as 12/18/2014
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT

	18\974\007\97400708\xml1 \ APP0003.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\974\007\97400708\xml1 \ APP0004.JPG
SPECIMEN DESCRIPTION	Photographs of Applicant's business card offering its services showing use of the mark in commerce
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
ATTORNEY INFORMATION	
NAME	Adriano Pacifici
ATTORNEY DOCKET NUMBER	01565
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Intellectual Property Consulting, LLC
INTERNAL ADDRESS	Suite 1400
STREET	400 Poydras Street
CITY	New Orleans
STATE	Louisiana
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	70130
PHONE	504-323-6600
EMAIL ADDRESS	apacifici@iplawconsulting.com
CORRESPONDENCE INFORMATION	
NAME	Adriano Pacifici
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	apacifici@iplawconsulting.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	creid@iplawconsulting.com; uspto.tms@gmail.com
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	350
*TOTAL FEES PAID	350
SIGNATURE INFORMATION	
SIGNATURE	/APacifici/
SIGNATORY'S NAME	Adriano Pacifici
SIGNATORY'S POSITION	Attorney of Record
SIGNATORY'S PHONE NUMBER	504-323-6600
DATE SIGNED	05/09/2022

SIGNATURE METHOD	Signed directly within the form
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To the Commissioner for Trademarks:

MARK: VIPME.ORG (Standard Characters, see [mark](#))

The literal element of the mark consists of VIPME.ORG. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Michael McKinzy Sr., a citizen of United States, having an address of

10568 Century Lane
Overland Park, Kansas 66215
United States
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 042: Providing user authentication services using biometric and geological hardware and software technology for electronic voting and e-commerce transactions

In International Class 042, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 12/18/2014, and first used in commerce at least as early as 12/18/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of Applicant's business card offering its services showing use of the mark in commerce.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

The owner's/holder's proposed attorney information: Adriano Pacifici. Adriano Pacifici of Intellectual Property Consulting, LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

Suite 1400
400 Poydras Street
New Orleans, Louisiana 70130
United States
504-323-6600(phone)
apacifici@iplawconsulting.com

The docket/reference number is 01565.

Adriano Pacifici submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Adriano Pacifici
PRIMARY EMAIL FOR CORRESPONDENCE: apacifici@iplawconsulting.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): creid@iplawconsulting.com; uspto.tms@gmail.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /APacifici/ Date: 05/09/2022

Signatory's Name: Adriano Pacifici

Signatory's Position: Attorney of Record

Signatory's Phone Number: 504-323-6600

Signature method: Signed directly within the form

Payment Sale Number: 97400708

Payment Accounting Date: 05/09/2022

Serial Number: 97400708

Internet Transmission Date: Mon May 09 10:46:44 ET 2022

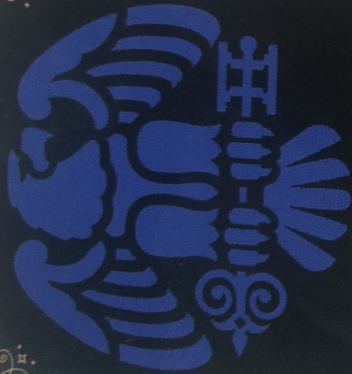
TEAS Stamp: USPTO/BAS-XX.XXX.XX.XX-20220509104644749

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**Every vote must be
counted & verifiable!**

**michaelmckinzy@vipme.org
vipme.org
(913)742-3621**



- Eradicating voter fraud at polling stations.
- Combating identity theft.
- Providing authenticating services during ATM and Electronic Point of Sale (EPOS) transactions.

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11/20/2014